

MINUTES

LETA Full Board Meeting

BOARD ROOM ☿ 7733 PERKINS ROAD ☿ BATON ROUGE, LA – 12:00 p.m. – Thursday, 8/8/2013

LETA Board Present

Chris Goudeau	Paul Sawyer
Kathy Kliebert	Carolyn Hill
Melissa Kyle	Katara Williams
Phillip Juban	Dr. William Weldon
Barbara DeCuir	Glenn Kinsey
Wayne Barry	Fr. James Carter

LPB Staff Present

Beth Courtney	Bill Belsom
Clay Fourrier	Joanne Gaudet
Jeanne Smith	Gary Mire
Barbara Williams	Janet Brown

1. **CALL TO ORDER:** Chris Goudeau called the meeting to order at 12:10 p.m.
2. **MINUTES APPROVAL:** Kathy Kliebert presented the minutes from the previous meeting. *Motion:* Glenn Kinsey moved and Paul Sawyer seconded that the minutes be approved and adopted. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORT:** Joanne Gaudet: We are now 8.3% through the fiscal year and 7.6% through our annual expenditure budget. Expenditures remain in line and on track with the current fiscal year budget. Total revenue to date is \$963,061 which is 11% of our overall budgeted revenue, and which is comprised largely of general fund revenue from the State. We have received 16.7% of our general fund revenue, which is \$962,370. Self-generated revenue is \$691, which is less than 1% of the total projected self-generated budget of \$2,066,375. This includes the usual (1) Lottery (2) Foundation rent, (3) uplinks, (4) production truck, various productions and Foundation support – all which are on track with budget projections. Total expenditures to date are \$656,277. Largest expenses to date are personal services – salaries and related benefits – in the amount of \$494,025 which is about 7.9% of the projected annual personal services budget of \$5,772,199. Other major year-to-date expenses include \$140,719 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$20,314 in interagency transfers – which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$306,834. *Motion:* Barbara DeCuir moved and Melissa Kyle seconded the acceptance of the financial reports. *Action:* Motion Carried.

FLPB REPORT: *Friends Financial Statement for June 2013: Membership revenue* for the month of April was \$152,079.92. Through April, overall revenue was \$2,195,115.69. *Expenses* for the month totaled \$101,541.08.

CHAIRMAN'S REPORT: He read a thank you card the board received for flowers sent to Barbara DeCuir. He also read a resolution for Barbara Williams upon her retirement from the staff of LETA. *Motion:* Dr. Weldon moved and Barbara DeCuir seconded the acceptance of the Resolution *Action:* Motion carried. Paul Sawyer also had an amendment to the resolution that the board will miss Barbara terribly. The Chairman adopted the two resolutions and introduced a resolution by the board expressing their gratitude over the years *Motion:* All in favor resolution adopted anonymously. *Action:* Motion Carried.

PRESIDENT'S REPORT: Beth stated that David Bondy will be appointed as a new board member at the next board meeting. She said that Antiques Road Show was an outstanding success. Several board members volunteered and expressed their experiences. Beth said that she hopes to get the Road Show to come back to Shreveport next time. Also, she said they are in the midst of the PBS fall tour and are focusing on sustaining membership. She also talked about fake reality shows on You Tube and the possibility of LPB doing something like this and the board like the idea.

UNDERWRITING UPDATE: Jeanne Smith - For FY 2012-2013 goal is \$500,000. Booked Business as of August 8, 2013 is \$93,480.00 which is 19% of the goal.

PRODUCTION UPDATE: Clay Fourrier –. He handed out fliers on this month's programs as Beth described upcoming shows for August. **SUNSHINE BY THE STARS:** We are going national through PBS PLUS with our program. We're currently working on promotions for the project, putting together a trailer for the upcoming programmers' teleconference and getting the word out to stations around the country to

show our program. The "newly minted" hour-long version will premier during our current Pledge Drive on Tuesday, August 13th at 7 PM. Tune in to see many new stars, including MARSHA BALL, PAUL GROVES, MICHAEL DOUCET, ROCKING DOOPSIE, BIG LUTHER KENT, and ALLEN TOUSSAINT. (Clay showed clip featuring Luther Kent; ALIVE! IN AMERICA'S DELTA: THE WHOOPING CRANE'S MAJESTIC RETURN: We will premier the first in our series on wildlife and nature in Louisiana with this show. This show traces the landmark effort to reintroduce the Whooping Crane into Louisiana's wetlands. 70 years ago these birds were on the brink of extinction. Today, there are more than 500, thanks in part to a breeding program underway at the Patuxent Wildlife Research Center in Maryland and dedicated partners in Louisiana working to return the birds to a region they have not seen since the 1950s. Experience Part 1 of LPB's thrilling new wildlife series: "Alive! In America's Delta." The show PREMIERS ON MONDAY, AUGUST 19TH AT 7 PM! (Clay showed trailer for the show) ; ANTIQUES ROAD SHOW: We shot a behind the scenes show on ARS while they were here. Featuring the producers, star, and appraisers, as well as follow such folks as Barbara Sims and her Sun Records collection, Chuck McMains and his antique muskets, as they find out if their treasurers are really that – or just things that it's cool to have. The program will air during our December Drive and be used to promote the three episodes of ARS, which will air sometime during the first half of 2014. Clay mentioned that if any board members friends and family were part of the event and had your picture taken by either he or his trusty assistant.

Programming Update: Upcoming highlights : New minted version of *Sunshine by the Stars* premieres on Tuesday, August 13 @ 7:00PM. *T-Galop: A Louisiana Horse Story* premieres on Thursday, August 15 @ 7:00pm. *Alive! In America's Delta: The Whooping Cranes' Majestic Return* premieres on Monday. August 19 at 7:00pm. *The March* premieres on Tuesday, August 27 @ 8:00pm. LPB's *Sign Post to Freedom* will follow at 9:00pm. The *Louisiana Public Square* topic for the month of August will be *Gay in Louisiana*. It premieres on Wednesday, August 28 at 7:00pm. Ken Burns' *National Parks* will encore the week of September 2. Monday-Saturday from 9:00-11:00pm each night.

Educational Services: Gary Mire - LPB Discovery Streaming is a service LPB provides to state public, private and parochial schools. The service is provided through a contract with Discovery Education. The cost for the 2013-14 school year is \$693,265.

The amount of revenue to date is \$678,000, a difference of -\$14,665. We are waiting on a commitment from Jefferson Parish and I anticipate that by the end of next week we should surpass this amount and will have a surplus of \$5,000.

Submitted by: Janet M. Brown
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